

Cosmetic Dentistry

INTRINSIC STAINS

Stains beneath the tooth enamel are known as **intrinsic stains**. This type of staining is commonly caused by:

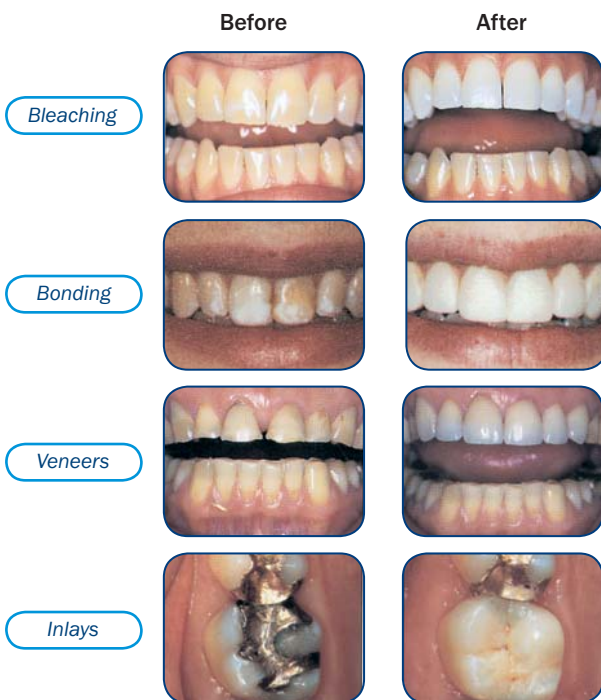
- Aging
- Defects within the tooth
- Use of certain antibiotics during tooth development
- Smoking

Also, your diet can affect the brightness of your smile. The following foods and beverages often cause tooth stains:

- Tobacco products
- Coffee
- Tea
- Red wine
- Colored juices
- Curry
- Soy
- Cola drinks
- Minerals in well water

WHITENING OPTIONS

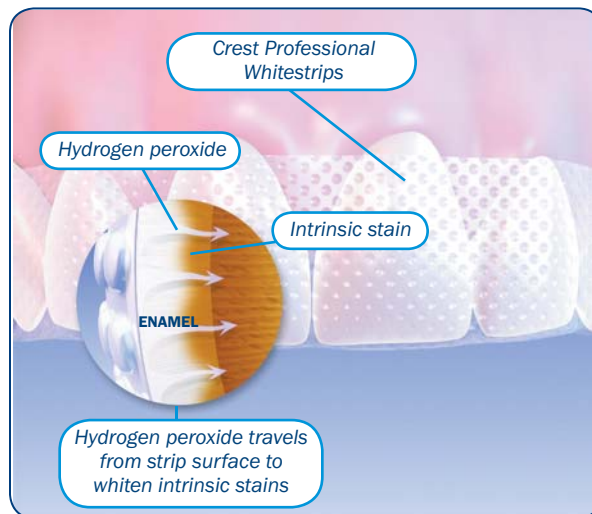
If you are concerned about the color of your teeth, ask your dentist or hygienist about various options for tooth whitening, including:



CREST PROFESSIONAL WHITESTRIPS

Whitening Technology that gives you noticeably whiter teeth

- Crest® Whitestrips contain hydrogen peroxide, which gets at stains beneath the tooth surface
- Thin, clear, flexible strips adhere directly to teeth
- Just 30 minutes, twice a day for 3 weeks



Color improvement over 21 days' use

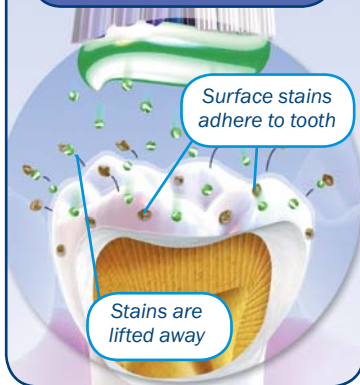


KEEPING TEETH WHITE



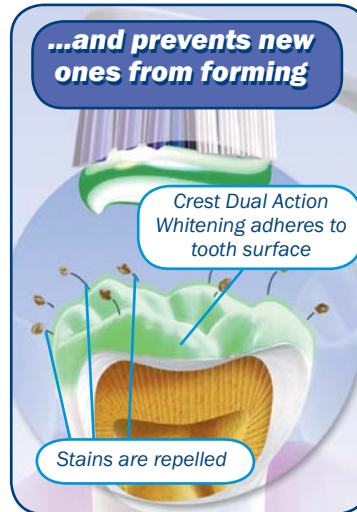
After any whitening procedure, daily care is key in keeping teeth bright. Brushing with a whitening toothpaste like Crest® Dual Action Whitening will help to maintain whiter teeth and ensure good oral health. Sodium hexametaphosphate, a key ingredient in Crest Dual Action Whitening, provides:

Crest Dual Action Whitening lifts away stains...



POWERFUL WHITENING

...and prevents new ones from forming



WHITENING PROTECTION

Ask your dental professional how these Crest products can help you:

- Crest Professional Whitestrips
- Crest Dual Action Whitening